

Financial Tables

(\$ in thousands, except per share amounts)

Full year Financial Tables with 2007, 2006, 2005, 2004, 2003 quarterly data.

Income Statement

| Revenue | Full Year | | | | | 2007 |
|---------------------------------------|-----------|-----------|-----------|-----------|------------|-------------------|
| | 2002 | 2003 | 2004 | 2005 | 2006 | Q1 (unaudited) |
| Revenues | 439,508 | 1,465,934 | 3,189,223 | 6,138,560 | 10,604,917 | 3,663,971 |
| <i>Y/Y Growth rate</i> | 409% | 234% | 118% | 92% | 73% | 63% |
| <i>Q/Q Growth rate</i> | NA | NA | NA | NA | NA | 14% |
| Google web sites | 306,978 | 792,063 | 1,589,032 | 3,377,061 | 6,332,797 | 2,282,121 |
| <i>Y/Y Growth rate</i> | 359% | 158% | 101% | 113% | 88% | 76% |
| <i>Q/Q Growth rate</i> | NA | NA | NA | NA | NA | 15% |
| Google network web sites | 103,937 | 628,6 | 1,554,256 | 2,687,942 | 4,159,831 | 1,345,329 |
| <i>Y/Y Growth rate</i> | NA | 505% | 147% | 73% | 55% | 45% |
| <i>Q/Q Growth rate</i> | NA | NA | NA | NA | NA | 12% |
| Total advertising revenues | 410,915 | 1,420,663 | 3,143,288 | 6,065,003 | 10,492,628 | 3,627,450 |
| <i>Y/Y Growth rate</i> | 514% | 246% | 121% | 93% | 73% | 63% |
| <i>Q/Q Growth rate</i> | NA | NA | NA | NA | NA | 14% |
| Licensing & other revenues | 28,593 | 45,271 | 45,935 | 73,558 | 112,289 | 36,521 |
| <i>Y/Y Growth rate</i> | 47% | 58% | 1% | 60% | 53% | 30% |
| As % of revenues | | | | | | |
| <i>Google web sites</i> | 70% | 54% | 50% | 55% | 60% | 62% |
| <i>Google network web sites</i> | 24% | 43% | 49% | 44% | 39% | 37% |
| <i>Licensing & other revenue</i> | 6% | 3% | 1% | 1% | 1% | 1% |
| Cost | | | | | | |
| Cost of revenues* | 132,575 | 634,411 | 1,468,967 | 2,577,088 | 4,225,027 | 1,470,426 |
| <i>As % of revenues</i> | 30% | 43% | 46% | 42% | 40% | 40% |

| | | | | | | |
|--|---------|-----------|-----------|-----------|-----------|-----------|
| Traffic acquisition cost | 94,457 | 526,533 | 1,228,677 | 2,114,942 | 3,308,777 | 1,125,032 |
| <i>As % of revenues</i> | 21% | 36% | 39% | 34% | 31% | 31% |
| Other cost of revenues* | 38,118 | 107,878 | 240,29 | 462,146 | 916,25 | 345,394 |
| <i>As % of revenues</i> | 9% | 7% | 8% | 8% | 9% | 9% |
| Research & development* | 40,494 | 229,605 | 395,164 | 599,51 | 1,228,589 | 408,384 |
| <i>As % of revenues</i> | 9% | 16% | 12% | 10% | 12% | 11% |
| Sales & marketing* | 48,783 | 164,935 | 295,749 | 468,152 | 849,518 | 302,552 |
| <i>As % of revenues</i> | 11% | 11% | 9% | 8% | 8% | 8% |
| General & administrative* | 31,19 | 94,519 | 188,151 | 386,532 | 751,787 | 261,4 |
| <i>As % of revenues</i> | 7% | 6% | 13% | 6% | 7% | 7% |
| Settlement of dispute with Yahoo | NA | NA | 201 | NA | NA | NA |
| <i>As % of revenues</i> | NA | NA | 6% | NA | NA | NA |
| Contribution to Google Foundation | NA | NA | NA | 90 | NA | NA |
| <i>As % of revenues</i> | NA | NA | NA | 1% | NA | NA |
| Total costs & expenses* | 253,042 | 1,123,470 | 2,549,031 | 4,121,282 | 7,054,921 | 2,442,762 |
| <i>Y/Y Growth rate</i> | 235% | 344% | 127% | 62% | 71% | 62% |
| <i>Q/Q Growth rate</i> | NA | NA | NA | NA | NA | 14% |
| Profitability | | | | | | |
| Income from operations | 186,466 | 342,464 | 640,192 | 2,017,278 | 3,549,996 | 1,221,209 |
| <i>As % of revenues</i> | 42% | 23% | 20% | 33% | 33% | 33% |
| Net income | 99,656 | 105,648 | 399,119 | 1,465,397 | 3,077,446 | 1,002,162 |
| <i>As % of revenues</i> | 23% | 7% | 13% | 24% | 29% | 27% |
| EPS (as reported) | | | | | | |
| Basic | \$0.86 | \$0.77 | \$2.07 | \$5.31 | \$10.21 | \$3.24 |
| Diluted | \$0.45 | \$0.41 | \$1.46 | \$5.02 | \$9.94 | \$3.18 |
| Number of shares ('000) | | | | | | |
| Basic | 115,242 | 137,697 | 193,176 | 275,844 | 301,403 | 309,315 |
| Diluted | 220,633 | 256,638 | 272,781 | 291,874 | 309,548 | 314,87 |

Balance Sheet & Cash Flow Statement

| | Full Year | | | | | 2007 |
|---|-----------|---------|-----------|------------|------------|-------------------|
| | 2002 | 2003 | 2004 | 2005 | 2006 | Q1 (unaudited) |
| Cash & marketable securities | 146,331 | 334,718 | 2,132,297 | 8,034,247 | 11,243,914 | 11,935,919 |
| Accounts receivable | 61,994 | 154,69 | 311,836 | 687,976 | 1,322,340 | 1,477,090 |
| DSO (in days, using ending AR) | 51 | 39 | 36 | 41 | 46 | 37 |
| Property and equipment, net | 53,873 | 188,255 | 378,916 | 961,749 | 2,395,239 | 2,826,717 |
| Total assets | 286,892 | 871,458 | 3,313,351 | 10,271,813 | 18,473,351 | 20,015,438 |
| Cash flow from operations | 155,265 | 395,445 | 977,044 | 2,459,422 | 3,580,508 | 1,219,593 |
| Capital expenditures | 37,198 | 176,801 | 318,995 | 838,217 | 1,902,798 | 596,893 |

Supplemental Information

| | Full Year | | | | | 2007 |
|--|-----------|---------|---------|---------|--------|-------------------|
| | 2002 | 2003 | 2004 | 2005 | 2006 | Q1 (unaudited) |
| Stock-based compensation | 21,635 | 229,361 | 278,746 | 200,709 | 458,1 | 183,866 |
| Int'l revenues as % of total revenues | 22% | 29% | 34% | 39% | 43% | 47% |
| Ending permanent headcount | 682 | 1,628 | 3,021 | 5,68 | 10,674 | 12,238 |
| <i>Sequential headcount growth rate</i> | 140% | 139% | 86% | 88% | 88% | 15% |

* Includes Stock-based compensation charges